

Jornadas de formación Web of Science 2025-2026

Sesión A1 – Primeros pasos con
Web of Science

Anne Delgado

03/03/2026

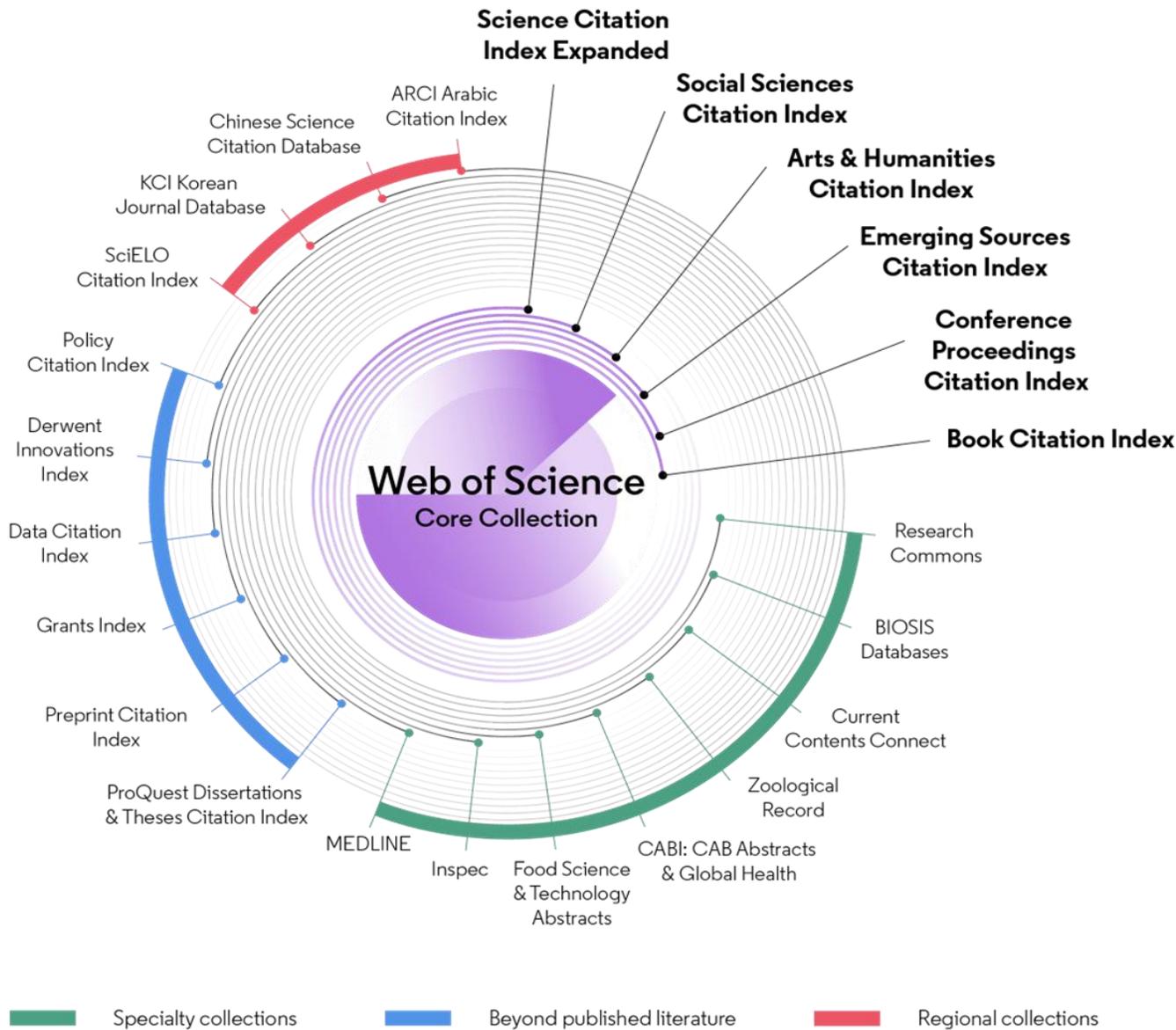


Sesión A1 – Primeros pasos con Web of Science

- Presentación de Web of Science y de la Colección Principal
- Acceder a Web of Science con mi suscripción institucional
- ¿Búsqueda inteligente o búsqueda avanzada?
- Encontrar los enlaces a los textos completos
- *Recursos disponibles (Las guías automáticas)*

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Maximize the results of limited research time with a streamlined discovery experience

Search across more than...

- 278 million records
- 3 billion cited references
- 34,633 active journals
- 254 subject categories
- 6.5 million dissertations and theses
- 2.9 million preprints
- 135 million patents for 70 million inventions
- 18.9 million data sets and studies
- 5.7 million awarded grants
- 229K policy documents

...in a single platform

La publicación académica se enfrenta a múltiples problemas de integridad

Untrustworthy journals

Paper mills

Review mills

Citation gaming

Image manipulation

Fraudulent special issues

Etc.

Nadie puede supervisar la gran cantidad de artículos sobre estos temas.

Los artículos falsos están contaminando la literatura científica mundial

WORLD VIEW | 15 August 2023

Predatory journals entrap unsuspecting scientists. Here's how universities can support researchers

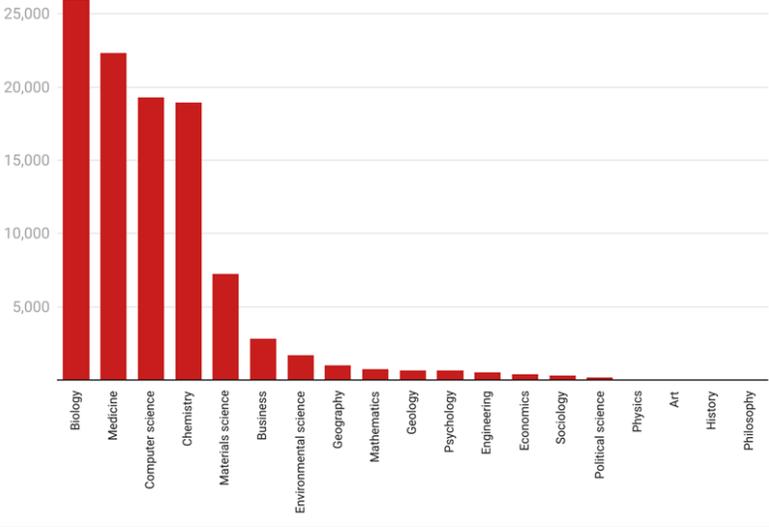


Training from institutions on publishing norms could help to thwart predatory publishers.

By [Chérifa Boukacem-Zeghmouri](#)

Papers published in 2022 that tripped the Papermill Alarm

When Adam Day ran his company's Papermill Alarm software on the 5.7 million papers published in 2022 in the OpenAlex database, he found a disturbing number of potentially fake papers – especially in biology, medicine, computer science, chemistry and materials science. The Papermill Alarm flags papers that contain textual similarities to known fakes.



TECHNOLOGY FEATURE | 25 February 2025

Five ways to spot when a paper is a fraud

Science sleuths share their common-sense tips for sniffing out fishy articles.

By [Stephanie Malchor](#)



NEWS FEATURE | 22 October 2025

How to spot fake scientists and stop them from publishing papers

Journals are considering doing identity checks to expose fake authors – but there are downsides.

By [Miriam Naddaf](#)



Web of Science Core Collection

Research with confidence



Track the development and evolution of ideas

Find early discoveries in conference literature and explore their progression in journal literature and books.



Uncover related research via citation linking

Leverage a powerful citation network to find papers that have cited works of art, fiction, data models, government reports, and other material.



Conduct data-intensive studies

More researchers rely on the Web of Science Core Collection than on Scopus and Google Scholar for systematic review and research evaluation.*



Trust your resources in an age of misinformation

Consistent, rigorous evaluation and curation means you can have confidence in the quality of your results.

*Read ISI's [Value of Bibliometric Databases Report](#)

● Multidisciplinary and international in scope

● Over 22,000 journals across the

- Science Citation Index Expanded
- Social Sciences Citation Index
- Arts & Humanities Citation Index
- Emerging Sources Citation Index

● Over 300,000 conferences in the Conference Proceedings Citation Index

● Over 160,000 books in the Book Citation Index

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Acceder a Web of Science

Asegúrese de acceder a Web of Science in situ o con una conexión remota a través de su institución para poder beneficiarse de la suscripción completa a Web of Science.
De lo contrario, solo tendrás acceso gratuito y parcial a Web of Science para ver perfiles de investigadores.

<http://wos.fecyt.es>

- Trabajo in situ (rango de IP): no se requieren credenciales
- Trabajar de forma remota (3 opciones)
 - a través de la página de autenticación de su institución
 - con VPN
 - con su cuenta personal

Acceder a Web of Science desde la página de FECYT

The image shows the top navigation bar of the FECYT website. On the left, there are logos for the Spanish Government and the Ministry of Science, Innovation and Universities. In the center, the FECYT logo and the text 'RECURSOS CIENTÍFICOS' are displayed. On the right, there is a button for 'ACCESO ADMINISTRADORES' and a search bar with the text 'Buscar'. Below the navigation bar, there is a main menu with links for 'INICIO', 'LICENCIAS', 'SERVICIOS', 'AYUDA', and 'CONTACTO'. The main content area features a large blue-tinted image of a molecular structure. A green box highlights a circular button labeled 'WEB OF SCIENCE'. Below this image, there are two dark blue boxes: one with a bar chart icon labeled 'Indices de impacto' and another with a graduation cap icon labeled 'Formación'. On the right side, a white login form is overlaid, titled 'Usuario registrado'. It contains three input fields: 'Cuenta de correo', 'Contraseña', and 'Código de validación'. The 'Código de validación' field is highlighted with a green border. Below the form, there are links for '¿Olvidó su contraseña?' and '¿Desea cambiar su contraseña?', and an 'ACEPTAR' button.

La NUEVA página de inicio - Búsqueda inteligente

The screenshot displays the Clarivate Web of Science homepage. At the top left is the Clarivate logo. The main navigation bar includes 'Web of Science™', 'Smart Search' (highlighted with a purple box), 'Advanced Search', and 'Research Assistant'. On the right, there are language and product options ('English', 'Products') and a user profile ('Anne Delgado'). A left sidebar contains a 'MENU' icon and several navigation icons. The main content area features the headline 'Your trusted path to discovery', a database selection bar with 'Web of Science Core Collection' selected, a search input field with the placeholder text 'Search documents, researchers, affiliations, and more', and a search button. Below the search field is a link to 'Advanced Search'.

La página de inicio clásica

Interfaz disponible
en 9 idiomas

Navega
fácilmente a
otros recursos

The screenshot shows the classic homepage of Clarivate's Web of Science. The top navigation bar includes the Clarivate logo, 'Web of Science™', 'Smart Search', 'Advanced Search' (highlighted with a purple box), and 'Research Assistant'. On the right, there are links for 'English' (with a dropdown arrow), 'Products' (with a grid icon), 'Sign In', and a 'Register' button. A purple box highlights the 'English' and 'Products' links. A vertical purple box on the left highlights a 'MENU' sidebar containing icons for home, search, history, profile, and notifications. The main content area features two tabs: 'DOCUMENTS' (active) and 'RESEARCHERS'. Under 'DOCUMENTS', there is a search filter 'Search in: All Databases' and 'Collections: All'. Below this are three tabs: 'FIELDDED SEARCH' (active), 'QUERY BUILDER', and 'CITED REFERENCES'. A search input field contains the text 'Example: oil spill* mediterranean'. Below the input are buttons for '+ Add row' and '+ Add date range'. At the bottom right of the search area are 'Clear' and 'Search' buttons.

La página de inicio GRATUITA

Si no puedes usar la pestaña DOCUMENTOS, esto significa que accedes con una cuenta gratuita en lugar de con tu suscripción institucional. Recomendamos que contacte con su biblioteca para recibir ayuda.

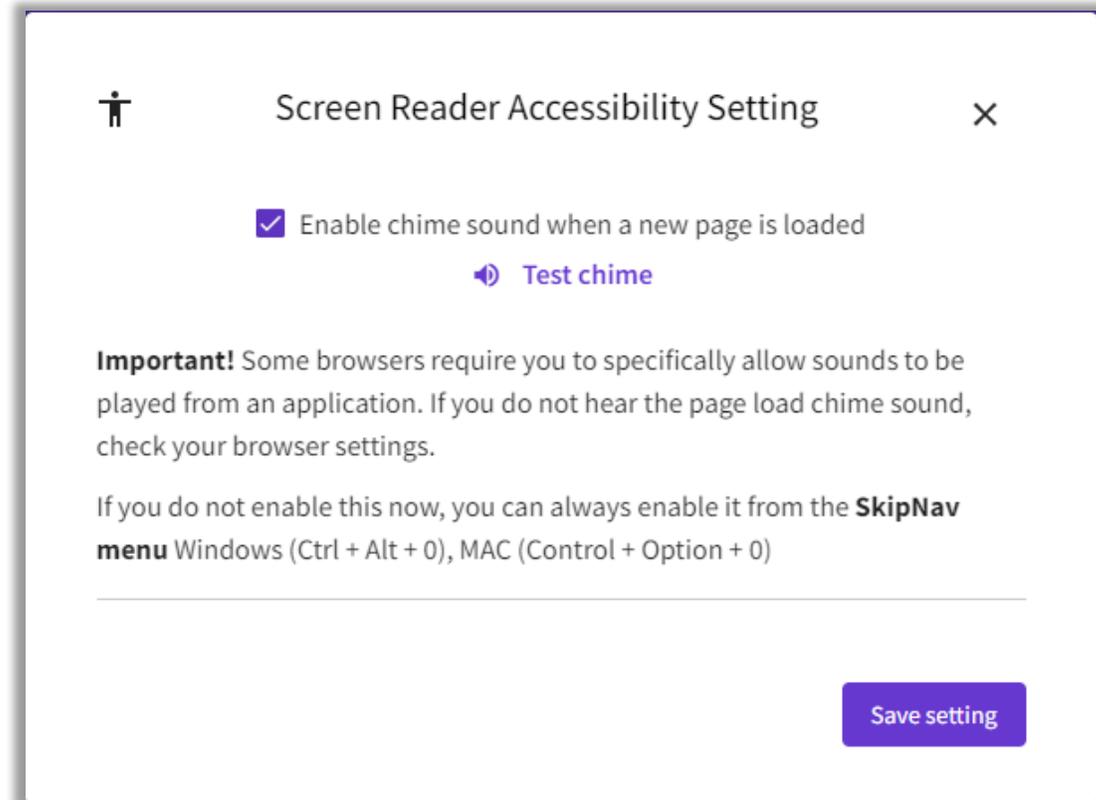
The screenshot shows a search interface with two tabs: 'DOCUMENTS' and 'RESEARCHERS'. The 'RESEARCHERS' tab is active and highlighted with a purple border. Below the tabs, there is a search form with the following elements:

- A dropdown menu labeled 'Name Search' with a downward arrow.
- Two input fields: 'Last Name*' and 'First Name'.
- A button labeled '+ Add name variant'.
- Two buttons at the bottom right: 'Clear' (with an 'x' icon) and 'Search'.

Acerca de los lectores de pantalla

Hay una pista de audio para notificar a los usuarios que acceden a través de un lector de pantalla. El sonido indica cuándo se ha completado la carga de la página.

Verá esta ventana emergente la primera vez que acceda a Web of



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Giving users more choice in the Web of Science

Smart Search

Automatic entity recognition

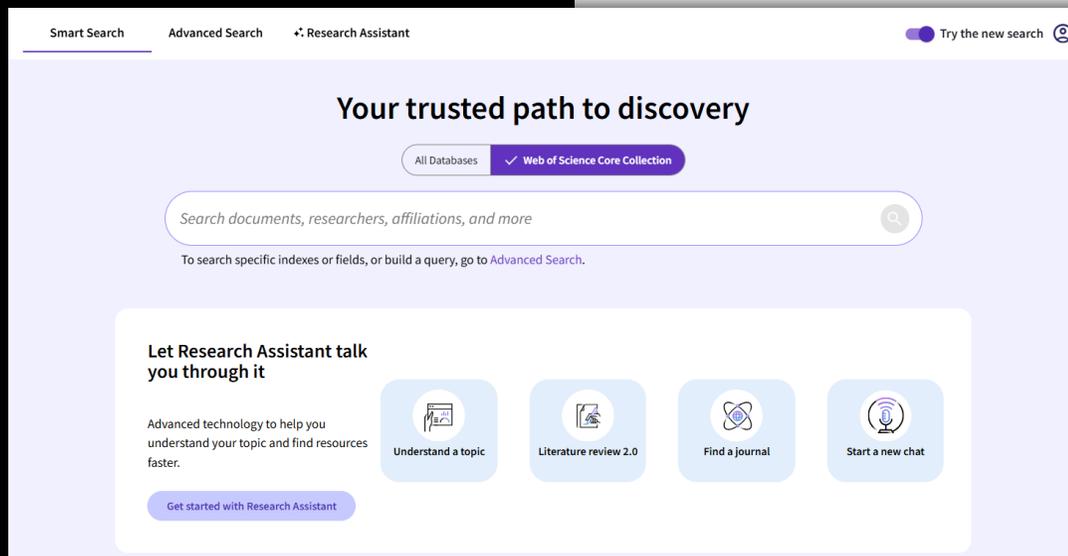
Boolean + semantic

Auto-complete

Spelling correction

Documents and Researchers

Multi-language



Advanced Search

Fielded Search

Boolean only

Query Builder

Cited Reference Search

Researcher Search

Structure Search



Búsqueda inteligente

Explicación de la búsqueda inteligente

Entender lo básico detrás de la nueva experiencia



Reconocimiento de entidades e intención

Enter descriptive phrases and queries and get results that match your intended meaning.



Búsqueda semántica

Retrieve semantically-similar content beyond entered keywords.



Typeaheads and auto-correct

Complete phrases quickly or select journal titles, researchers, and institutions.



Búsqueda multilingüe

Search in any UI-supported language and browse translated titles and abstracts of results.



Artículos y personas en los resultados

Explore relevant document records and related profiles from the same search results page.



Resultados transparentes

View Boolean results, semantic results or a combined list—you choose based on your preference.

Búsqueda inteligente

The screenshot displays the Clarivate Web of Science homepage. At the top left, the Clarivate logo is visible. The main navigation bar includes 'Web of Science™', 'Smart Search' (highlighted with a purple box), 'Advanced Search', 'Research Assistant', a toggle for 'Try the new search', 'Sign In', and a 'Register' button. The page features a large search bar with the placeholder text 'Search documents, researchers, affiliations, and more'. Below the search bar, there is a section titled 'Sign in to Personalize your experience' with a list of benefits and a 'Register now' button. A purple question mark icon is located in the bottom right corner of the page.

Clarivate

English ▾ Products

Web of Science™ Smart Search Advanced Search ✦ Research Assistant ⓘ Try the new search Sign In ▾ Register

MENU

Your trusted path to discovery

All Databases ✓ Web of Science Core Collection

Search documents, researchers, affiliations, and more

To search specific indexes or fields, or build a query, go to [Advanced Search](#).

Sign in to
Personalize your experience

- Save searches
- Save and organize documents to lists
- Receive alerts when new publications match your search
- Manage your profile
- Get alerted when your publications are cited
- Get personalized suggested content

Register now

?

Transparencia para ayudarte a analizar los resultados de búsqueda

Filter to Boolean, Semantic or Combined views

The screenshot displays a search results page with 284 documents and 100 researchers. A dropdown menu is open, showing three options: 'Combined Semantic and Boolean', 'Boolean', and 'Semantic'. The 'Boolean' option is currently selected. The main results area shows a list of documents, with the first one titled 'Gambling and online trading: emerging risks of real-time trading platforms' by Oksanen, A; Mantere, E; Savolainen. The interface includes a 'Refine results' sidebar, a search bar, and various filters and sorting options.

Smart Search combines both **Boolean** and **semantic** (vector) searching to retrieve the maximum relevant results.

Boolean

Finds exact matches of the search terms in identified data fields (e.g., topics, authors, affiliations)

Semantic*

Converts the search into a vector to find semantically similar content.

The combined results are then ranked by relevancy.

*A maximum of 100 semantic results are included in any search.

Recupera documentos y perfiles

The screenshot displays a research database interface with the following elements:

- Summary:** 241 Documents, 100 Researchers (highlighted with a purple box), and an Analyze Results button.
- Refine results:** A sidebar with filters for Quick Filters, Claimed Status, Authors, and Web of Science Categories.
- Search Controls:** 0/100 items, View as combined record, Merge Records, How to correct author records, Sort by Number of Doc..., and pagination (1 of 2).
- Researcher Profiles:** Three profiles are listed:
 - 1 Georg Jander (Jander, Georg) ✓**: Boyce Thompson Inst, 533 Tower Rd, ITHACA, NY, USA. Web of Science ResearcherID: E-7101-2012. Published names: JANDER, G Georg Jander. Top Journals: ZEITSCHRIFT FUR ANORGANISCHE UND ALLGEMEINE CHEMIE, BIORXIV, ZEITSCHRIFT FUR PHYSIKALISCHE CHEMIE-ABTEILUNG A-CHEMISCHE THERMODYNAMIK KINETIK ELEKTROCHEMIE EIGENSCHAFTSLEHRE. Recent publications: 1927-2025. Statistics: 314 Documents, 22 Awarded grants, 1 Peer Reviews.
 - 2 Niemeyer, Hermann M (Niemeyer, Hermann M.) ✓**: Universidad de Chile, University of Chile Faculty of Sciences, SANTIAGO, CHILE. Web of Science ResearcherID: I-1100-2013. Published names: Niemeyer, Hermann M NIEMEYER, HM. Top Journals: PHYTOCHEMISTRY, JOURNAL OF CHEMICAL ECOLOGY, EUROPEAN JOURNAL OF ENTOMOLOGY. Recent publications: 1971-2023. Statistics: 281 Documents.
 - 3 Sands, David (Sands, David Chandler)**: Montana State University Bozeman, Montana State University College of Agriculture, BOZEMAN, MT, USA. Web of Science ResearcherID: FVM-8870-2022. Published names: Sands, David SANDS, DC. Top Journals: PHYTOPATHOLOGY, ARXIV, PLANT DISEASE. Recent publications: 1965-2025. Statistics: 228 Documents, 1 Awarded grants.

Explore relevant document records and related profiles from the same search results page.

*A maximum of 100 profiles (claimed or unclaimed) are included in any search.

Explorando mapas de co-citación

Una nueva visualización para usuarios de Búsqueda Inteligente

Sep 2024 | SPINE JOURNAL | 24 (9) , pp.1773-1780

References
Co-citation map

Co-citation map for:
Adaptability of Wild-Growing Tulips of Greece: Uncovering Relationships between Soil Properties, Rhizosphere Fungal Morphotypes and Nutrient Content Profiles
by Bilias, F; Karagianni, AG; (...); Matsi, T | APR 2023

View co-citation map List of co-cited documents Display settings

8 citing documents

536 more co-cited documents

8 Citations
55 References
Co-citation map

Related records

View 546 co-cited documents as a set of results Close

- Considers a paper's incoming citations to assess similarity with other documents
- Highlights the top 10 most frequently co-cited papers with the original study
- Provides an option to explore all co-cited documents as a results set
- Dynamic and interactive



Búsqueda avanzada

Elegir una colección

DOCUMENTS **RESEARCHERS**

Search in: Web of Science Core Collection Editions: All ▾

DOCUME

Topic

+ Add ro

- All Databases
- Web of Science Core Collection**
- Arabic Citation Index
- Biological Abstracts
- BIOSIS Citation Index
- BIOSIS Previews
- Current Contents Connect
- Chinese Science Citation DatabaseSM
- CABI: CAB Abstracts[®] and Global Health[®]
- Data Citation Index

Web of Science Core Collection (1900-present)

Search the world's leading scholarly journals, books, and proceedings in the sciences, social sciences, and arts and humanities and navigate the full citation network.

- All cited references for all publications are fully indexed and searchable.
- Search across all authors and all author affiliations.
- Track citation activity with Citation Alerts.
- See citation activity and trends graphically with Citation Report.

Data updated 2023-09-10

Search

Buscar una materia

■ Buscar un tema

- **Buscar siempre los términos en inglés** (incluso si el artículo original está escrito en otro idioma, se indexará siempre en inglés en Web of Science)

The screenshot shows the 'DOCUMENTS' search interface. At the top, there are two tabs: 'DOCUMENTS' and 'RESEARCHERS'. Below the tabs, there is a search bar with 'Search in: All Databases' and 'Collections: All'. A purple box with the number '1' highlights this search bar. To the right of the search bar, there is a purple box with the text 'Seleccione las bases de datos y colecciones en las que desea buscar'. Below the search bar, there is a dropdown menu with 'Topic' selected, highlighted by a purple box with the number '2'. To the right of the dropdown, there is a search input field with the example text 'Example: oil spill* mediterranean'. Below the search input field, there is a 'Search' button and a 'Clear' button. To the left of the search input field, there is a list of search options: 'Search', 'Topic', 'Title', 'Author', 'Publication/Source Titles', and 'Year Published'. A purple box highlights the 'Topic' search option and its description: 'Searches title, abstract and indexing. Examples: robot*, control*, "input shaping"'. The 'RESEARCHERS' tab is also visible at the top right.

■ Cuando buscas por tema, buscas palabras clave en:

- Títulos
- Resúmenes
- Palabras clave del autor
- KeyWords Plus (generado automáticamente en base a los títulos de las referencias bibliográficas)

NOTA - Tenga en cuenta que antes de 1991, Web of Science solo indexaba títulos, autores y referencias citadas. Web of Science comenzó a indexar resúmenes y palabras clave en 1991.

Buscar una materia con la ayuda de la IA

Search > Refine results for sustainable banking (Topic) and Preprint Citation Index (E...

16,621 results from All Databases for:

sustainable banking (Topic)

Modifique su búsqueda utilizando las sugerencias generadas algorítmicamente o ingrese texto libre en el cuadro de búsqueda.

+ Add Keywords

Quick add keywords:

1

+ sustainable banking

+ sustainable finance

+ green banking

+ intangible assets affect

+ appropriate ratio

+ securir >

La palabra clave se añade a la búsqueda utilizando el operador OR (equivalente a la búsqueda de sinónimos)

sustainable banking (Topic)

3



OR green banking



OR sustainable finance



2

Clear all keywords

+ Add Keywords

Quick add keywords:



+ securing sustainable development

INCLUDE

EXCLUDE

Remove Keyword

Si es necesario, puede hacer clic en los tres puntos en el lado derecho del término para seleccionar "INCLUDE" (equivalente a usar el operador booleano AND) o "EXCLUDE" (equivalente a usar el operador booleano NOT) o eliminar el término por completo. Una vez que hayas terminado de seleccionar las palabras clave, haz clic en la flecha morada para iniciar la nueva búsqueda.

Ordenar la lista de resultados

Opciones para ordenar la lista de resultados

0/12,283 [Add To Marked List](#) [Export](#) ▾

1 **THE EFFECTIVENESS OF GREEN BANKING IN SAUDI ARABIA**
[Alamri, R](#)
Apr 2023 | [ACCESS TO JUSTICE IN EASTERN EUROPE](#) , pp.196-221
Background: Saudi Arabia is one of the countries in the world to launch ESG and Sustainable finance with the aim of...
[View full text](#) ...

2 **FROM SUSTAINABLE FINANCE TO ETHICAL BANKING**
[Relano, F](#)
2008 | [TRANSFORMATIONS IN BUSINESS & ECONOMICS](#) 7 (3) , pp.123-131
The aim of this paper is to show:
The limits of the concept of sustainable development when applied to the financial sector.
The emergence of a new concept which is different from just sustainable finance: ethical banking
...

Sort by: Relevance ▾
Relevance
Date: newest first
Date: oldest first
Citations: highest first
Citations: lowest first
Usage (all time): most first
Usage (last 180 days): most first
Recently added
Conference title: A to Z
Conference title: Z to A
First author name: A to Z
First author name: Z to A
Publication title: A to Z
Publication title: Z to A

[Más información aquí](#)

[Related records](#)

¿Cómo se indexa un documento en Web of Science?

Un registro de documento contiene:

- El título (en inglés)
- Los autores y sus afiliaciones
- El resumen (en inglés)
- Las palabras clave del autor (en inglés)
- La información sobre la revista
- El DOI
- Las fechas de publicación e índice
- El tipo de documento

¡Y más!

Sustainable Banking, Market Power, and Efficiency: Effects on Banks' Profitability and Risk

By	Olmo, BT (Torre Olmo, Begona) ^[1] ; Saiz, MC (Cantero Saiz, Maria) ^[1] ; Azofra, SS (Sanfilippo Azofra, Sergio) ^[1] View Web of Science ResearcherID and ORCID (provided by Clarivate)
Source	SUSTAINABILITY Volume: 13 Issue: 3 DOI: 10.3390/su13031298
Article Number	1298
Published	FEB 2021
Indexed	2021-02-22
Document Type	Article
Abstract	<p>The financial crisis seriously damaged the reputation of the banking sector, as well as its profitability and risk of insolvency, which led many banks to adopt a sustainable approach aimed at balancing long-term goals with short-term performance pressures. This article analyses how sustainable banking practices affect the profitability and the insolvency risk of banks. Moreover, we examine how sustainable strategies determine the effects of market power and efficiency on bank profitability. We used a two-step System-GMM to analyze an unbalanced panel of 1236 banks from 48 countries over the period 2015-2019. We found that sustainable banking practices increased profitability, and market power was an important determinant of profitability among conventional banks, but not among sustainable banks. Higher levels of cost scale efficiency led to greater profitability for both sustainable and conventional banks. However, there was no significant relationship between sustainable banking and insolvency risk. These results indicate that the traditional determinants of bank profitability are not relevant in explaining the superior profits of sustainable banks, which suggests the emergence of a new paradigm related to sustainability among the drivers of bank profitability.</p>
Keywords	<p>Author Keywords: sustainable banking; market power; efficiency; profitability; risk</p> <p>Keywords Plus: CORPORATE SOCIAL-RESPONSIBILITY; PANEL-DATA; FINANCIAL PERFORMANCE; COMMERCIAL-BANKS; LIQUIDITY RISK; COMPETITION; MANAGEMENT; TESTS; COST; RESTRICTIONS</p>
Author Information	<p>Corresponding Address: Cantero Saiz, Maria (corresponding author)</p> <p>▼ Univ Cantabria, Dept Business Adm, Fac Econ & Business, Avd Castros S-N, Santander 39005, Cantabria, Spain</p> <p>Addresses :</p> <p>▼ ¹ Univ Cantabria, Dept Business Adm, Fac Econ & Business, Avd Castros S-N, Santander 39005, Cantabria, Spain</p> <p>E-mail Addresses : torreb@unican.es; canterom@unican.es; sanfilis@unican.es</p>

La búsqueda no es única para todos

Selecciona una vía basada en tus criterios de búsqueda y el resultado preferido

Smart Search

- ✓ For beginners
- ✓ Natural language
- ✓ Multilingual
- ✓ Provides a list of documents and researchers profiles, with analysis/visual features
- ✓ **Use cases - Quick discovery, locating papers and authors**

Research Assistant

- ✓ All levels
- ✓ Conversational, guided tasks
- ✓ Multilingual
- ✓ Provides structured answers, referenced documents and modern interactive visualizations
- ✓ **Use cases - Exploring an unfamiliar topic, literature synthesis, journal suggestion**

Advanced Search

- ✓ For experts
- ✓ Structured queries (fields, precise syntax and operators)
- ✓ English
- ✓ Provides a list of documents with analysis/visual features
- ✓ **Use cases - Precise and reproducible queries, systematic reviews**

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Acceso al texto completo de un registro de documento

Enlace personalizado hacia la biblioteca de su institución (depende de la institución)

Enlace al sitio web del editor

Enlace a la plataforma ProQuest (dependerá de sus suscripciones institucionales)

Enlaces a versiones de acceso abierto publicadas en repositorios (ya sea la versión publicada y/o el manuscrito aceptado)

Para comprender completamente cualquier documento, debe leerlo. Web of Science tiene varias rutas integradas para acceder al texto completo (sea en acceso abierto o bien con su suscripción institucional)

Learn about open access from our [help page](#)

The screenshot shows a document record page with the following elements:

- Navigation buttons at the top: [SFX](#), [Free Full Text from Publisher](#), [View Full Text on ProQuest](#), [Full Text Links](#) (dropdown), [Export](#) (dropdown), and [Add To Ma](#).
- Title: **Challenges and Opportunities of Generative AI for Higher Education as Explained by ChatGPT**
- By: [Michel-Villarreal, R](#) (Michel-Villarreal, Rosario) ^[1]; [Vilalta-Perdomo, E](#) (Vilalta-Perdomo, Eliseo) ^[2]; [Salinas-Navarro, DE](#) (Salinas-Navarro, David Ernesto) ^[2]; [Thierry-Aguilera, R](#) (Thierry-Aguilera, Ricardo) ^[3]; [Gerardou, FS](#) (Gerardou, Flor Silvestre) ^[4]
- View Web of Science ResearcherID and ORCID (provided by Clarivate)
- Source: EDUCATION SCIENCES (dropdown)
Volume: 13 Issue: 9
DOI: 10.3390/educsci13090856
- Article Number: 856
- Published: SEP 2023

Web of Science: una fuente fiable con contenido multilingüe

Busca siempre términos en inglés

Incluso si el artículo original está escrito en otro idioma, siempre estará indexado en inglés en Web of Science.

9,242 results from Web of Science Core Collection for:

generative ai (Topic)

OR genai ; OR generative artificial intelligence ; Clear all keywords



Refine by Languages

Search for Languages

Select all Results count

<input type="checkbox"/> English	9,119	<input type="checkbox"/> Chinese	9	<input type="checkbox"/> Bulgarian	1
<input type="checkbox"/> Spanish	46	<input type="checkbox"/> French	7	<input type="checkbox"/> Slovenian	1
<input type="checkbox"/> German	26	<input type="checkbox"/> Italian	4	<input type="checkbox"/> Ukrainian	1
<input type="checkbox"/> Portuguese	12	<input type="checkbox"/> Turkish	4		
<input type="checkbox"/> Russian	10	<input type="checkbox"/> Korean	2		

Toward a Media Ecology of GenAI: Creative Work in the Era of Automation

By Aguado-Terrón, JM (Aguado-Terron, Juan Miguel)^[1]; Grandío-Pérez, MD (Grandio-Perez, Maria del Mar)^[1]

Are you this author? View Web of Science ResearcherID and ORCID

Source PALABRA CLAVE

Volume: 27 Issue: 1
DOI: 10.5294/pacla.2024.27.1.8

Registro del documento en Web of Science

Hacia una ecología mediática de la IA generativa: la obra creativa en la era de la automatización

Juan Miguel Aguado-Terrón
Autor/a
Universidad de Murcia
 <https://orcid.org/0000-0002-8922-3299>

María del Mar Grandío-Pérez
Autor/a
University of Murcia
 <https://orcid.org/0000-0002-2577-4059>

DOI: <https://doi.org/10.5294/pacla.2024.27.1.8>

Palabras clave: Automatización, creatividad, disrupción, ecología mediática, industrias creativas, inteligencia artificial generativa

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